Graff Color Master: Freestyle Color Techniques for Graffiti Art

By Scape Martinez

F&W Publications Inc. Paperback. Book Condition: new. BRAND NEW, Graff Color Master: Freestyle Color Techniques for Graffiti Art, Scape Martinez, "Color communicates because color is powerful, & powerful color is more powerful still." --Scape Martinez In this hot-off-the-streets book, Scape Martinez shows you how to use color to bring beauty, meaning and life to graffiti art. To shout, shock and sing. To push the boundaries of art and communicate in a way that letter structure alone cannot. By example, you'll learn how to connect your own color choices in a meaningful way, making your art both deeply personal and highly effective. * Check out Scape's improvisational creative process as he creates 12 works (his "personal cave paintings") on concrete and canvas, step by step, from concept to completion. * Instruction and exercises help you choose the colors that work for you and your artwork, find your distinct voice, and keep it real. * Dig into Scape's bag of tricks for creating a site-specific piece, mixing conventional can techniques with traditional acrylic painting skills, exploring transparent letters and letter abstraction, working with monochromatic color schemes, turning letters inside out, and lots more. It's time to let go of old graffiti truths,...

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