



## The Naked Truth about Self-Publishing: Updated Revised Second Edition (Paperback)

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By Jana DeLeon, Tina Folsom, Colleen Gleason

Createspace, United States, 2015. Paperback. Book Condition: New. Updated, Revised. 229 x 152 mm. Language: English .  
Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The Naked Truth is not just another book about self-publishing. Nine New York Times Bestselling authors share their knowledge, their experiences, and their souls. Jana DeLeon-A former CFO discusses taxes, corporations, LLCs, employees, deductions and many other things to help form your own author co-op. Tina Folsom-An expert and bestseller in the foreign market. What to watch out for when dealing with translators, how to attract foreign readers, what countries are hot, foreign rights and much more. Colleen Gleason-How does an MBA and two decades of sales and marketing experience translate into creating and promoting a brand that represents YOU and your work? Learn how to tackle an important element of self-publishing. Jane Graves-What s it like to spend more than a decade as a traditionally published author and make the switch to indie? Jane will offer guidelines to help you determine if you re ready to make the leap. Debra Holland-With a Ph.D. in Counseling Psychology, Dr. Holland knows the mind of a writer. How do you stay sane and run a business, while trying...

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