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Managerial Accounting (Paperback)

By John Wild

McGraw-Hill Education, United States, 2015. Paperback. Book Condition: New. 5th. 272 x 213 mm. Language: English . Brand New Book. Wild, Managerial Accounting responds to the market's need for an integrated solution with balanced managerial content that has a corporate approach throughout. Its innovation is reflected in its extensive use of small business examples, the integration of new technology learning tools, superior end-of-chapter material, and a highly engaging, pedagogical design. McGraw-Hill Education's complete digital solution, Connect, provides students every advantage as they strive to understand the key concepts of managerial accounting and its role in business. Wild, Managerial Accounting can be used in partnership with Wild, Financial Accounting Fundamentals (FAF) for the introductory financial accounting course preceding the managerial course in a two-course sequence. Wild, FAF provides an integrated solution that uses the same pedagogy and framework as Wild, Managerial Accounting. Connect Accounting provides a complete digital solution with a robust online learning and homework management system, an integrated media-rich eBook, assignable end-of-chapter material, algorithmic functionality, and reporting capabilities. Contained within Connect Accounting is an adaptive learning system, LearnSmart, which is designed to help students learn faster, study more efficiently, and retain more knowledge for greater success. In...



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