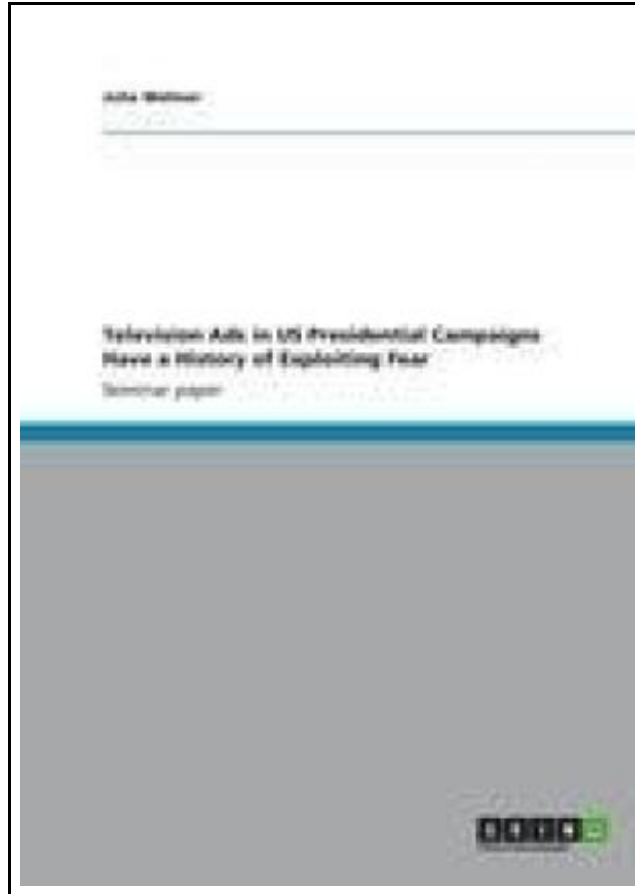


## Television Ads in US Presidential Campaigns Have a History of Exploiting Fear



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