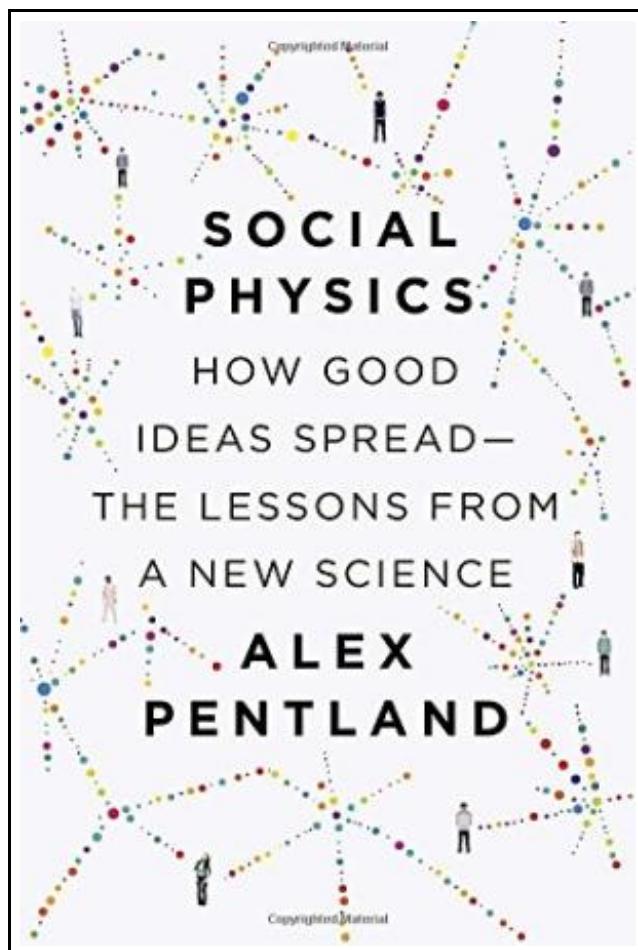


## Social Physics: How Good Ideas Spread--The Lessons from a New Science



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